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18 Attorneys for Plaintiff Lemmo's Pizzeria, LLC
19 and the Putative Class

20 **UNITED STATES DISTRICT COURT**
21 **CENTRAL DISTRICT OF CALIFORNIA**

22 LEMMO'S PIZZERIA, LLC,
23 individually, and on behalf of all others
24 similarly situated,

25 Plaintiff,

26 vs.

27 DISCOVER FINANCIAL SERVICES,
28 DFS SERVICES, LLC, DISCOVER
BANK, and DOES 1-100,

Defendants.

CASE NO.: 2:23-CV-06651-ODW
(BFMX)

CLASS ACTION

FIRST AMENDED COMPLAINT
FOR

(1) Breach of Contract, Including the
Implied Covenant of Good Faith and
Fair Dealing;
(2) Unjust Enrichment; and
(3) Violation of Cal. Bus. & Prof. Code
§17200, *et seq.*

DEMAND FOR JURY TRIAL

1 Plaintiff Lemmo's Pizzeria, LLC ("Plaintiff"), by and through its attorneys,
2 hereby brings this class and representative action against Discover Financial
3 Services, DFS Services, LLC, Discover Bank, and DOES 1 through 100 (collectively
4 "Discover" or "Defendants").

5 **NATURE OF THE ACTION**

6 1. The allegations herein are based upon public information, investigation
7 of counsel, and information and belief, except those allegations which pertain to
8 Plaintiff's conduct which allegations are based on personal knowledge.

9 2. This is a class and representative action brought by Plaintiff to assert
10 claims in its own right, and in its capacity as the class representative of all other
11 persons and entities similarly situated.

12 3. Discover charged Plaintiff and the other members of the Class (defined
13 below) inflated Interchange Fees by systematically and knowingly misclassifying
14 certain Discover credit cards into the incorrect, higher Interchange Rate category.
15 This directly harmed Plaintiff and the Class in the form of Interchange Fee
16 overcharges and directly unjustly benefited Discover in the form of inflated,
17 improper Interchange Fee revenue.

18 4. This class action seeks monetary damages, restitution, specific
19 performance, and injunctive relief to stop and correct the misconduct by Discover
20 that is alleged herein. This conduct has the overwhelming common denominator of
21 misclassifying card transactions in order to collect additional fee revenue that would
22 not have been obtained absent the misclassification.

23 **PARTIES**

24 5. Plaintiff Lemmo's Pizzeria, LLC is a Limited Liability Company with
25 its principal place of business at 4223 Tierra Rejada Rd, Moorpark, California
26 93021. Plaintiff is organized under the laws of California and is a citizen of
27 California. Plaintiff's sole owners and members are Michael J. Lemmo and
28 Harrison Jacob Lemmo, both of whom are natural persons who reside in California

1 with an intent to remain in California and are citizens of California. Plaintiff has
2 accepted Discover cards from its customers since at least September 26, 2019 and
3 paid inflated Interchange Fees to Discover as a result of Discover's misconduct
4 alleged herein.

5 6. Defendant Discover Financial Services is a Delaware corporation with
6 its principal place of business in Riverwood, Illinois. Discover Financial Services is
7 the parent company of subsidiaries including Defendants DFS Services LLC and
8 Discover Bank.

9 7. Defendant DFS Services LLC is a Delaware Limited Liability
10 Company with its principal place of business in Riverwood, Illinois. The sole owner
11 and member of Defendant DFS Services LLC is Defendant Discover Financial
12 Services, which as alleged above is a Delaware corporation with its principal place
13 of business in Riverwood, Illinois. On information and belief, DFS Services LLC
14 operates the Discover network, which processes Discover credit card transactions,
15 including by assigning an Interchange Fee to such transactions. DFS Services LLC
16 is the servicing agent of Discover Bank, and one of the world's largest payment
17 networks.

18 8. Defendant Discover Bank is a federally insured online bank chartered
19 and incorporated in Delaware, with its principal place of business in Riverwood,
20 Illinois. On information and belief, Discover Bank acts as the Issuing Bank for
21 transactions that take place on the Discover card network. Discover Bank issues and
22 services Discover credit card accounts.

23 9. Without limitation, defendants DOES 1 through 100 include agents,
24 partners, joint ventures, subsidiaries and/or affiliates of Discover. As used herein,
25 where appropriate, the term "Discover" is also inclusive of Defendants DOES 1
26 through 100.

27 10. Plaintiff is unaware of the true names of defendants DOES 1 through
28 100. Defendants DOES 1 through 100 are thus sued by fictitious names, and the

1 pleadings will be amended as necessary to obtain relief against defendants DOES 1
2 through 100 when the true names are ascertained, or as permitted by law or by the
3 Court.

4 11. There exists, and at all times herein mentioned existed, a unity of
5 interest and ownership between the named defendants (including DOES) such that
6 any corporate individuality and separateness between the named defendants has
7 ceased, and that the named defendants are *alter egos* in that the named defendants
8 effectively operate as a single enterprise, or are mere instrumentalities of one
9 another.

10 12. At all material times herein, each defendant was the agent, servant, co-
11 conspirator and/or employer of each of the remaining defendants, acted within the
12 purpose, scope, and course of said agency, service, conspiracy and/or employment
13 and with the express and/or implied knowledge, permission, and consent of the
14 remaining defendants, and ratified and approved the acts of the other defendants.
15 However, each of these allegations are deemed alternative theories whenever not
16 doing so would result in a contradiction with the other allegations.

17 13. Whenever reference is made in this Complaint to any act, deed, or
18 conduct of Defendants, the allegation means that Defendants engaged in the act,
19 deed, or conduct by or through one or more of their officers, directors, agents,
20 employees, or representatives actively engaged in the management, direction,
21 control, or transaction of Defendants' ordinary business and affairs.

22 14. As to the conduct alleged herein, each act was authorized, ratified or
23 directed by Defendants' officers, directors, or managing agents.

24 **VENUE AND JURISDICTION**

25 15. This Court has subject matter jurisdiction of this action pursuant to the
26 Class Action Fairness Act of 2005 ("CAFA"), 28 U.S.C. §§ 1332(d)(2) and (6)
27 because: (i) there are 100 or more Class members; (ii) there is an aggregate amount
28 in controversy exceeding \$5,000,000.00 exclusive of interest and costs; and (iii)

1 there is minimal diversity; Plaintiff and the Defendants are citizens of different
2 states.

3 16. This Court has personal jurisdiction over Defendants because
4 Defendnats have sufficient minimum contacts in California, and otherwise
5 intentionally avail themselves of the markets within California through their
6 business activities, and directly profit from their activities in California, such that
7 the exercise of jurisdiction by this Court is proper and necessary. Moreover, this
8 Court has specific personal jurisdiction over Defendants because, *inter alia*: through
9 their conduct alleged herein, Defendants engaged in misconduct in California and
10 directed at California, and availed themselves of the privileges of conducting
11 activities in California; the claims of Plaintiff and the California-based Class
12 members in this case arise out of and directly relate to the Defendants' contacts with,
13 and conduct conducted in and directed at, California; the exercise of jurisdiction over
14 Defendants in California would be fair and reasonable; this Court and California
15 have a very strong interest in adjudicating the matter; this forum would permit the
16 efficient resolution of this lawsuit; and this fourm is convenient to Plaintiff and the
17 Class and would not be unreasonably burdensome to Defendants.

18 17. Venue is proper in this District, *inter alia*, pursuant to 28 U.S.C. §
19 1391(b)(2) because Discover conducts substantial business in this District; and
20 because Plaintiff is located in this District and incurred and paid improper
21 Interchange Fee overcharges in this District.

22 **FACTUAL ALLEGATIONS**

23 18. Throughout the Class Period, Discover systematically misclassified
24 certain credit cards used in transactions, resulting in the charging of Interchange Fees
25 that were higher than appropriate and higher than Discover promised and was
26 contractually permitted to assess. This misclassification scheme involved the
27 misrepresentation to merchants like Plaintiff, card processors, acquirers, and the
28 general public that certain card transactions fell into higher pricing tier categories

1 than they actually did.

2 **I. The Mechanics of Credit Card Processing.**

3 19. There are several components/parties involved with respect to credit
4 card transactions: (1) The cardholder who makes the purchase, (2) the merchant such
5 as Plaintiff, (3) the acquiring bank or “acquirer,” which is an intermediary that pays
6 the transaction funds to the merchant, (4) the card processor, which works with the
7 acquirer to process card transactions, (5) the cardholder’s issuing bank, which issues
8 the credit card, and (6) the card network.

9 20. When a Discover cardholder uses their Discover card to execute a
10 transaction, the merchant is not paid immediately. Instead, the merchant processes
11 the transaction and submits it to the processor. The processor, in turn, submits the
12 transaction to the card network.

13 21. Discover is unique among the major providers of credit cards in that it
14 issues its cards directly to consumers, as opposed to issuing them through third party
15 banks. In terms of the parties identified above, Discover therefore functions as both
16 the issuing bank and the card network in any given Discover card transaction.

17 22. The card network then processes the transaction, including assigning an
18 Interchange Fee for the transaction, which is based primarily on the applicable
19 Interchange Rate, expressed as a percentage of the transaction amount. For example,
20 if the applicable Interchange Rate for a transaction is 1.80%, the Interchange Fee for
21 that transaction may be calculated as 1.80% of the transaction amount plus a flat fee
22 of \$0.10. For Discover card transactions, Discover assigns an Interchange Rate, and
23 calculates the Interchange Fee, for the transaction systematically using an internal
24 automated system.

25 23. The issuing bank then charges the full amount of the transaction to the
26 customer/cardholder’s account.

27 24. Subsequently, the issuing bank sends the amount of the transaction less
28 the Interchange Fee to the acquirer. For most merchants, including Plaintiff, the

1 acquirer and/or processor passes the Interchange Fee on to the merchant directly in
 2 the form of a reduced payment to the merchant on the transaction. For some
 3 merchants, the acquirer and/or processor charges the merchant indirectly for the
 4 Interchange Fee, also resulting in reduced payment to the merchant on the
 5 transaction.

6 25. Finally, the processor deducts its own fee (“markup”) and the acquirer
 7 may deduct its own fee (“assessment”) from the amount received from the issuing
 8 bank. The processor then deposits the remaining balance of the transaction into the
 9 merchant’s account.

10 26. Thus, on a given Discover card transaction, the merchant ultimately
 11 receives the amount of the transaction less (1) the Interchange Fee, which is retained
 12 by Discover, (2) the processor’s markup, and (3) the acquirer’s assessment, if any.

13 II. Discover’s Interchange Rate Sheet.

14 27. The Interchange Fee that the card network applies to a given transaction
 15 is determined based on certain factors, including the processing method (*e.g.*,
 16 whether the card is present or not present), the merchant category, and the card
 17 category.

18 28. Discover maintains and publishes an Interchange Rate Sheet, which
 19 sets forth particular Interchange Rates to card transactions based on the category into
 20 which the card falls. For instance, in the below Interchange Rate Sheet, a card
 21 categorized as “Discover Consumer Credit” will be assigned an Interchange Rate of
 22 1.56% of the transaction plus a \$0.10 flat fee if the card is present during the
 23 transaction. A card categorized, instead, as “Discover Commercial Credit” will be
 24 assigned an Interchange Fee of “2.30% + \$0.10” assuming the card is present.

25 26 Discover Credit Card Rates

CARD PRESENT - DISCOVER CREDIT	INTERCHANGE RATE
Discover Consumer Credit	1.56% + \$0.10
Discover Rewards Credit	1.71% + \$0.10
Discover Premium Credit	1.71% + \$0.10
Discover Premium Plus Credit	2.15% + \$0.10
Discover Commercial Credit	2.30% + \$0.10
KEYED - DISCOVER CREDIT	INTERCHANGE RATE
Discover Consumer Credit	1.87% + \$0.10
Discover Rewards Credit	1.97% + \$0.10
Discover Premium Credit	2.00% + \$0.10
Discover Premium Plus Credit	2.40% + \$0.10
Discover Commercial Credit	2.30% + \$0.10

29. Discover's published Interchange Rate Sheet created and constituted a binding contractual obligation and promise by Discover accepted by Plaintiff and the Class, or alternatively created a quasi-contractual obligation by Discover to Plaintiff and the Class, to assign and charge Interchange Rates and Interchange Fees in accordance with the rates and criteria specified in the Interchange Rate Sheet.

30. Throughout the Class Period, the Interchange Rates applicable to Discover *consumer* cards were generally lower than the Interchange Rates applicable to Discover *commercial* cards.

31. Discover assigns the card category for Discover card transactions. Merchants, including Plaintiff and the Class, lack sufficient information to discern

1 whether Discover has properly classified cards for their transactions, and they could
2 not reasonably know or detect Discover's misclassification scheme alleged herein.

3 **III. Discover Systematically Misclassified Card Categories for Certain**
4 **Discover Card Transactions.**

5 32. In direct breach of its promise and obligation to Plaintiff and the Class,
6 since at least 2008 (if not longer), Discover has systematically and knowingly
7 applied Interchange Rates and Interchange Fees to Discover card transactions
8 accepted by Plaintiff and the Class, that were higher than the rates and fees specified
9 in Discover's Interchange Rate Sheet. This directly harmed Plaintiff and the Class
10 in the form of Interchange Fee overcharges and directly unjustly benefited Discover
11 in the form of inflated, improper Interchange Fee revenue. Discover did this by
12 knowingly and systematically mischaracterizing the card type/category for certain
13 card transactions. Since at least 2008, Discover has systematically and knowingly
14 applied the higher Interchange Rates and Internchange Fees applicable to
15 Commercial Discover card transactions, to certain transactions that did not involve
16 Commercial cards and instead should have been subject to lower Interchange Rates
17 and Interchange Fees.

18 33. By way of example only, on information and belief, Discover's practice
19 throughout the Class Period was to misclassify Consumer credit cards as
20 Commercial cards for purposes of assigning artificially higher Interchange Rates and
21 Interchange Fees, if the cardholder using the Consumer credit card also maintained
22 a Commercial account with Discover. Thus, even though Discover knew, and its
23 systems reflected, that the cardholder used a Consumer credit card for a transaction,
24 Discover nevertheless misclassified the card used as a Commercial card,
25 misrepresented that the at-issue transaction involved a Commercial card, and
26 improperly assigned the transaction a higher-than-applicable Interchange Rate and
27 Interchange Fee associated with Commercial card transactions. This practice
28 resulted in higher Interchange Fees being paid by Plaintiff and the other merchants

1 in the Class, and thus resulted in Plaintiff and the Class receiving a smaller portion
2 of the transaction amount than they should have received and would have received
3 but for Discover's misconduct and breach. This practice unjustly benefited Discover
4 in the form of improper, inflated Interchange Fee revenues.

5 34. At all relevant times, Plaintiff was charged fees on each Discover card
6 transaction processed by Plaintiff, including the Interchange Fee assigned by
7 Discover.

8 35. Plaintiff and the Class incurred overcharges and were deprived of
9 portions of transaction amounts, that they should have received, as a result of
10 Discover's misclassification conduct alleged herein. Plaintiff had multiple Discover
11 card transactions misclassified by Discover, resulting in multiple overcharges and
12 instances where Plaintiff was deprived of portions of transaction amounts Plaintiff
13 should have received.

14 36. On information and belief, Discover has been aware of this
15 misclassification issue, and of the resulting overcharges to Plaintiff and the Class,
16 since 2008 or at least for many years, but Discover has nevertheless made the
17 conscious choice to not fix this issue or to provide any retroactive remediation, to
18 date, to Plaintiff and the Class for same.

19 37. On information and belief, Discover's internal database(s) include, for
20 the Class Period, the information necessary to identify: (a) all instances in which
21 Discover's card misclassifications and the corresponding resulting overcharges to
22 Plaintiff and the Class occurred; and (b) the dollar amounts of the resulting
23 overcharges.

24 **IV. The Delayed Discovery Doctrine Applies.**

25 38. Plaintiff and the Class did not discover, and could not reasonably have
26 discovered, their causes of action against Discover until, at the earliest, Discover
27 disclosed its misclassification scheme in regulatory filings that became publicly
28 available on July 19, 2023. (*See* Discover Financial Services Form 8-K, available at

1 [https://d18rn0p25nwr6d.cloudfront.net/CIK-0001393612/a4db3f93-d8e8-44b2-](https://d18rn0p25nwr6d.cloudfront.net/CIK-0001393612/a4db3f93-d8e8-44b2-a895-03b271e7be60.pdf)
 2 [a895-03b271e7be60.pdf](https://d18rn0p25nwr6d.cloudfront.net/CIK-0001393612/a4db3f93-d8e8-44b2-a895-03b271e7be60.pdf) (last accessed on August 11, 2023.))

3 39. Plaintiff and the Class could not previously have discovered their
 4 causes of action, *inter alia*, because they lacked access to Discover's internal data
 5 that shows the true Interchange Rate categories for which the transactions in question
 6 qualified and which should have applied, and the periodic statements that they
 7 received did not provide sufficient information from which they could have
 8 reasonably discerned or discovered Discover's misconduct alleged herein. Plaintiff
 9 and the Class had no reasonable means of detecting Discover's misclassification
 10 scheme for the additional reason that they reasonably expected that Discover would
 11 honestly and accurately represent the true Interchange Rate category of Discover
 12 credit cards when processing transactions.

13 40. Moreover, Discover knew about, and until July 19, 2023 fraudulently
 14 concealed from Plaintiff, Class, and the public, its misclassification scheme and the
 15 resulting overcharges to Plaintiff and the Class.

16 41. In light of the foregoing, the applicable statute of limitations period(s)
 17 did not begin to run until July 19, 2023.

18 **CLASS ACTION ALLEGATIONS**

19 42. The preceding allegations are incorporated by reference and re-alleged
 20 as if fully set forth herein.

21 43. Plaintiff brings this case as a class action pursuant to Federal Rules of
 22 Civil Procedure 23(a)(b)(1), (b)(2) and (b)(3) on behalf of the following Class and
 23 California Subclass:

24 a. "Class": All merchants who, at any time from 2008 to the present,
 25 accepted Discover credit cards and were charged Interchange Fees for one or more
 26 transaction(s) that were higher than the Interchange Fees applicable to such
 27 transaction(s) under Discover's contemporaneous Interchange Rate Sheet.

28 b. "California Subclass": All merchants within California who, at any

time from 2008 to the present, accepted Discover credit cards and were charged Interchange Fees for one or more transaction(s) that were higher than the Interchange Fees applicable to such transaction(s) under Discover's contemporaneous Interchange Rate Sheet.

44. Excluded from the Class and California Subclass are: (1) any entity in which Defendants (or any of them) have a controlling interest; (2) officers or directors of Defendants; (3) this Court and any of its employees assigned to work on the case; and (4) all employees of the law firms representing Plaintiff and the Class.

45. This action has been brought and may be properly maintained on behalf of each member of the Class and California Subclass pursuant to Federal Rule of Civil Procedure 23.

46. **Numerosity** – The members of the Class and California Subclass are so numerous that a joinder of all members would be impracticable. While the exact numbers of Class and California Subclass members are presently unknown to Plaintiff, and can only be determined through appropriate discovery, Plaintiff believes that the Class and California Subclass are each likely to include at least thousands of members, including based on the fact that Discover is one of the largest card issuers in the United States and is widely accepted by merchants throughout the United States and in California.

47. Upon information and belief, Discover's database(s) and/or other available records include the information needed to identify each member of the Class and California Subclass.

48. **Commonality** – This action involves common questions of law and fact. The questions of law and fact common to both Plaintiff and the Class Members include, but are not limited to, the following:

a. Whether Discover's Interchange Rate Sheet constituted or created a binding contractual obligation to Plaintiff and the Class to assess Interchange Rates and Interchange Fees in accordance with the terms thereof;

1 b. Whether, alternatively, Discover had a quasi-contractual obligation to
 2 Plaintiff and the Class to assess Interchange Rates and Interchange Fees in
 3 accordance with the terms of its Interchange Rate Sheet;

4 c. Whether Discover breached its obligation to Plaintiff and the Class by
 5 assigning and charging Interchange Rates and Interchange Fees that were higher
 6 than those specified in Discover's Interchange Rate Sheet;

7 d. Whether Discover has been unjustly enriched by its conduct alleged
 8 herein; and

9 e. Whether Discover has engaged in unfair, unlawful, and/or fraudulent
 10 conduct in violation of Cal. Bus. & Prof. Code § 17200 *et seq.* by its conduct
 11 alleged herein (California Subclass).

12 49. **Typicality** – Plaintiff's claims are typical of all of the members of the
 13 Class and California Subclass. Plaintiff and the other members of the Class and
 14 California Subclass were subject to the same alleged misclassification conduct by
 15 Discover and their claims arise under the same legal theories. Plaintiff, like the other
 16 members of the Class and California Subclass, has sustained damages arising from
 17 Discover's alleged violations of the laws, as alleged herein.

18 50. **Adequacy** – Plaintiff will fairly and adequately protect the interests of
 19 the Class and California Subclass members. Plaintiff has retained competent counsel
 20 experienced in class action litigation to ensure such protection. There are no material
 21 conflicts between the claims of Plaintiff and the members of the Class and California
 22 Subclass that would make class certification inappropriate. Plaintiff and its counsel
 23 intend to prosecute this action vigorously.

24 51. **Predominance and Superiority** – The matter is properly maintained
 25 as a class action under Federal Rule of Civil Procedure 23(b)(3) because the common
 26 questions of law or fact identified herein and to be identified through discovery
 27 predominate over questions that may affect only individual Class members. Further,
 28 the class action is superior to all other available methods for the fair and efficient

1 adjudication of this matter. Because the injuries suffered by the individual Class
2 members are relatively small, the expense and burden of individual litigation would
3 make it virtually impossible for Plaintiff and Class members to individually seek
4 redress for Discover's wrongful conduct. Even if any individual person or group(s)
5 of Class members could afford individual litigation, it would be unduly burdensome
6 to the courts in which the individual litigation would proceed. The class action
7 device is preferable to individual litigation because it provides the benefits of unitary
8 adjudication, economies of scale, and comprehensive adjudication by a single court.
9 In contrast, the prosecution of separate actions by individual Class members would
10 create a risk of inconsistent or varying adjudications with respect to individual Class
11 members that would establish incompatible standards of conduct for the party (or
12 parties) opposing the Class and would lead to repetitious trials of the numerous
13 common questions of fact and law. Plaintiff knows of no difficulty that will be
14 encountered in the management of this litigation that would preclude its maintenance
15 as a class action. As a result, a class action is superior to other available methods
16 for the fair and efficient adjudication of this controversy.

17 52. Plaintiff does not believe that any other Class member's interest in
18 individually controlling a separate action is significant.

19 53. Plaintiff anticipates the issuance of notice, setting forth the subject and
20 nature of the instant action, to the proposed Class members. Upon information and
21 belief, Discover's own business records, other available records, and/or electronic
22 media can be utilized for the contemplated notices. To the extent that any further
23 notices may be required, Plaintiff anticipates the use of additional media and/or
24 mailings.

25 54. Discover, the party that may potentially oppose class certification, has
26 acted or refused to act on grounds generally applicable to the Class and California
27 Subclass, thereby making appropriate final injunctive relief or corresponding
28 declaratory relief.

FIRST CAUSE OF ACTION
BREACH OF CONTRACT INCLUDING THE IMPLIED COVENANT
OF GOOD FAITH AND FAIR DEALING
(On behalf of Plaintiff and the Class)

55. Plaintiff incorporates the preceding allegations by reference as if fully set forth herein.

56. Discover's contemporaneous published Interchange Rate Sheets constitute binding contractual obligations and promises to Plaintiff and the Class.

57. Discover breached the terms of its contracts with Plaintiff and the Class when it misclassified certain transactions into higher pricing tiers and correspondingly applied and charged higher Interchange Rates and Interchange Fees than provided in the contemporaneous Interchange Rate Sheets.

58. Plaintiff and the Class have performed all of the obligations on them pursuant to the contracts.

59. Plaintiff and the Class have sustained monetary damages as a result of Discover's breaches alleged herein, including in the form of overcharges and/or reduced funds received in connection with transactions.

60. Discover's conduct alleged herein also breached the implied covenant of good faith and fair dealing, which is incorporated into Plaintiff's and the Class' contracts with Discover. Those contracts impose upon each party a duty of good faith and fair dealing. Good faith and fair dealing, in connection with executing contracts and discharging performance and other duties according to their terms, means honoring the spirit – not merely the letter – of the bargain. Put differently, the parties to a contract are mutually obligated to comply with the substance of their contract in addition to its form. Evading the spirit of the bargain and abusing the power to specify terms constitute examples of bad faith in the performance of contracts.

61. Subterfuge and evasion violate the obligation of good faith in

1 performance even when an actor believes their conduct to be justified. Bad faith
 2 may be overt or may consist of inaction, and fair dealing may require more than
 3 honesty. Examples of bad faith are evasion of the spirit of the bargain, willful
 4 rendering of imperfect performance, abuse of a power to specify terms, and
 5 interference with or failure to cooperate in the other party's performance.

6 62. Discover breached the implied covenant of good faith and fair dealing
 7 in its contracts with Plaintiff and the Class when it knowingly misclassified certain
 8 transactions into higher pricing tiers and correspondingly overcharged Plaintiff and
 9 the Class. Assuming *arguendo* that Discover had any contractual discretion to
 10 classify transactions by card category (which assumption Plaintiff would dispute),
 11 Discover abused any such discretion by systematically, knowingly, and in bad faith
 12 classifying transactions into card categories at higher pricing tiers than they qualified
 13 for and which were subject to substantially higher Interchange Rates and Interchange
 14 Fees than were supposed to apply to the transactions in question.

15 63. Plaintiff, on behalf of itself and the Class, seeks damages for Discover's
 16 breaches of contract alleged herein, in an amount to be proven at trial.

17 64. Plaintiff, on behalf of itself and the Class, seeks an order requiring
 18 specific performance by Discover of its obligations under its Interchange Rate
 19 Sheets.

20 **SECOND CAUSE OF ACTION**

21 **UNJUST ENRICHMENT**

22 **(On Behalf of Plaintiff and the Class)**

23 65. The preceding allegations are incorporated by reference and re-alleged
 24 as if fully set forth herein.

25 66. To the extent required, this cause of action is pled in the alternative.

26 67. Discover's contemporaneous published Interchange Rate Sheets
 27 created a quasi-contractual obligation by Discover to Plaintiff and the Class to assign
 28 and charge Interchange Rates and Interchange Fees in accordance with the rates and

1 criteria specified therein.

2 68. As alleged herein, for Plaintiff and the Class, Discover assigned and
3 charged Interchange Rates and Interchange Fees to Discover card transactions that
4 were higher than those specified in Discover's contemporaneous Interchange Rate
5 Sheets.

6 69. As a result of the misconduct alleged above, Discover unjustly received
7 and retained millions of dollars in Interchange Fee overcharges assessed to Plaintiff
8 and the Class.

9 70. Plaintiff and the Class paid the Interchange Fee overcharges assessed
10 by and received by Discover (or had the amounts in question improperly withheld
11 from the proceeds they received on the transactions in question, which amounts
12 Discover retained and received). Plaintiff and the Class have conferred a benefit on
13 Discover that Discover does not deserve. Discover has knowledge of this benefit, as
14 well as the wrongful circumstances under which it was conveyed, and yet has
15 voluntarily accepted and retained the benefit conferred. Should it be allowed to
16 retain such funds, Discover would be unjustly enriched.

17 71. Plaintiff and the Class lack an adequate remedy at law to recover the
18 amounts sought in restitution by this claim: (a) to the extent Discover's Interchange
19 Rate Sheets are deemed to not constitute or create a contractual obligation, or
20 Discover's applying and charging Interchange Rates and Interchange Fees in excess
21 of the rates/fees set forth in Discover's Interchange Rate Sheets are otherwise not
22 deemed to constitute a basis for a breach of contract claim; (b) to the extent any or
23 all of the amounts sought in restitution by this unjust enrichment claim are deemed
24 not available under Plaintiff's breach of contract claim (e.g., if only a portion of the
25 overcharges were deemed recoverable under such legal claim); and/or (c) to the
26 extent the legal claim pled is deemed barred by any affirmative defense that would
27 not apply to this unjust enrichment claim.

28 72. Plaintiff, on behalf of itself and the Class, seeks restitution from

1 Discover of the Interchange Fee overcharges alleged herein.

2 **THIRD CAUSE OF ACTION**

3 **VIOLATION OF UNFAIR COMPETITION LAW, CAL. BUS. & PROF.**

4 **CODE §17200, *ET SEQ.***

5 **(On Behalf of Plaintiff and the California Subclass)**

6 73. The preceding allegations are incorporated by reference and re-alleged
7 as if fully set forth herein.

8 74. To the extent required, this cause of action is pled in the alternative.

9 75. Discover's conduct described herein violates the "unfair," "unlawful,"
10 and "fraudulent" prongs of California's Unfair Competition Law (the "UCL"),
11 codified at California Business and Professions Code §§ 17200, *et seq.*

12 76. By its conduct alleged herein, Discover has violated the "unfair" prong
13 of the UCL, including without limitation by : (a) promising Plaintiff and the
14 California Subclass that certain Interchange Rates and Interchange Fees would apply
15 to particular categories of Discover card transactions, and then charging Plaintiff and
16 the California Subclass higher Interchange Rates and Interchange Fees than
17 Discover promised, pursuant to Discover's misclassification scheme alleged herein;
18 (b) hiding and obfuscating its misclassification scheme from Plaintiff and the
19 California Subclass; and (c) failing to fix or provide retroactive remediation to
20 Plaintiff and the California Subclass for its misclassification and resulting
21 overcharges despite having knowledge of same for years.

22 77. Discover's conduct alleged herein is immoral, unethical, oppressive,
23 unscrupulous, unconscionable, and substantially injurious to Plaintiff and the
24 California Subclass. By its conduct alleged herein, Discover has already improperly
25 extracted and retained for itself at least millions of dollars from merchants in
26 California alone. There is no utility to Discover's alleged misconduct, and even if
27 there were any utility, it would be significantly outweighed by the gravity of the
28 harm caused by Discover's conduct alleged herein.

1 78. Discover's conduct alleged herein also violates California public
2 policy, including as such policy is reflected in Cal. Civ. Code § 1750, *et seq.*, Cal.
3 Civ. Code §§ 1709-1710, and California common law relating to contracts.

4 79. By its conduct alleged herein, Discover has also violated the "unlawful"
5 prong of the UCL, including by breaching contractual promises and/or violating the
6 implied covenant of good faith and fair dealing.

7 80. By its conduct alleged herein, Discover has also violated the
8 "fraudulent" prong of the UCL, including by misrepresenting that card transactions
9 by customers of Plaintiff and the California Subclass qualified for higher pricing
10 tiers than was the case, and by concealing and obfuscating its misclassification
11 scheme from Plaintiff and the California Subclass. Discover had unique, exclusive
12 knowledge of the facts that it misrepresented and concealed, and was under a duty
13 to tell the truth and to not hide, obfuscate, or misrepresent the truth.

14 81. By its conduct alleged herein, Discover received and retained money
15 from Plaintiff and the California Subclass that Discover should not have received
16 and retained, including Interchange Fee overcharges.

17 82. As a direct and proximate result of Discover's unfair, fraudulent, and
18 unlawful conduct alleged herein, Plaintiff and the California Subclass members lost
19 money and have lost other property and benefits in which Plaintiff and the California
20 Subclass have a vested interest.

21 83. Plaintiff and the California Subclass lack an adequate remedy at law to
22 recover the amounts sought in restitution by this claim: (a) to the extent Discover's
23 Interchange Rate Sheets are deemed to not constitute or create a contractual
24 obligation, or Discover's applying and charging Interchange Rates and Interchange
25 Fees in excess of the rates/fees set forth in Discover's Interchange Rate Sheets are
26 otherwise not deemed to constitute a basis for a breach of contract claim; (b) to the
27 extent any or all of the amounts sought in restitution by this UCL claim are deemed
28 not available under Plaintiff's breach of contract claim (e.g., if only a portion of the

1 overcharges were deemed recoverable under such legal claim); and/or (c) to the
2 extent the legal claim pled is deemed barred by any affirmative defense that would
3 not apply to this UCL claim. The UCL gives courts broad equitable power to “make
4 such orders or judgments...as may be necessary to restore to any person in interest
5 any money or property, real or personal, which may have been acquired by means
6 of such unfair competition.” Cal. Bus. & Prof. Code § 17203.

7 84. Plaintiff and the California Subclass lack an adequate remedy at law to
8 obtain injunctive relief requiring Discover to stop its misclassification practice and
9 corresponding overcharges, to the extent the specific performance remedy for their
10 breach of contract claim is determined to require anything less than such relief. The
11 UCL gives courts broad equitable power to “make such orders or judgments...as
12 may be necessary to prevent the use or employment by any person of any practice
13 which constitutes unfair competition.” Cal. Bus. & Prof. Code § 17203.

14 85. Plaintiff seeks an order granting restitution to Plaintiff and the
15 California Subclass in an amount to be proven at trial, including for the Interchange
16 Fee overcharges that Plaintiff and the California Subclass have paid (or alternatively
17 the portions of the transaction amounts they have been deprived of that they should
18 have received) as a result of Discover’s violations alleged herein.

19 86. Discover’s conduct has caused substantial injury to Plaintiff and the
20 California Subclass, and on information and belief is ongoing. Plaintiff, on behalf
21 of itself and the California Subclass, seeks an order enjoining Discover from
22 continuing its misconduct alleged herein, ordering Discover to honor its promises
23 and to charge the appropriate applicable Interchange Rates and Interchange Fees to
24 Plaintiff and other merchants in California that accept Discover cards.

25 87. Plaintiff, on behalf of itself and the California Subclass, further seeks
26 an award of attorneys’ fees and costs under Cal. Code Civ. Proc. § 1021.5.

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PRAYER

WHEREFORE, Plaintiff, on behalf of itself and the Class and California Subclass, pray for judgment as follows:

1. For an order certifying this action as a class action, appointing Plaintiff's counsel as class counsel, and appointing Plaintiff as class representative;
2. For compensatory damages and restitution on all applicable claims and in an amount to be proven at trial;
3. For an order requiring Discover to disgorge, restore, and return all monies wrongfully obtained together with interest calculated at the maximum legal rate;
4. For an order enjoining the wrongful conduct alleged herein;
5. For an order requiring specific performance by Discover of its contractual obligations to Plaintiff and the Class;
6. For costs;
7. For pre-judgment and post-judgment interest as provided by law;
8. For attorneys' fees under the common fund doctrine, and all other applicable law and sources; and,
9. For such other relief as the Court deems just and proper.

DEMAND FOR JURY TRIAL

Plaintiff, on behalf of itself and the Class and California Subclass, demand a trial by jury on all issues so triable.

Dated: September 5, 2023

Respectfully submitted,

/s/ Taras Kick

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